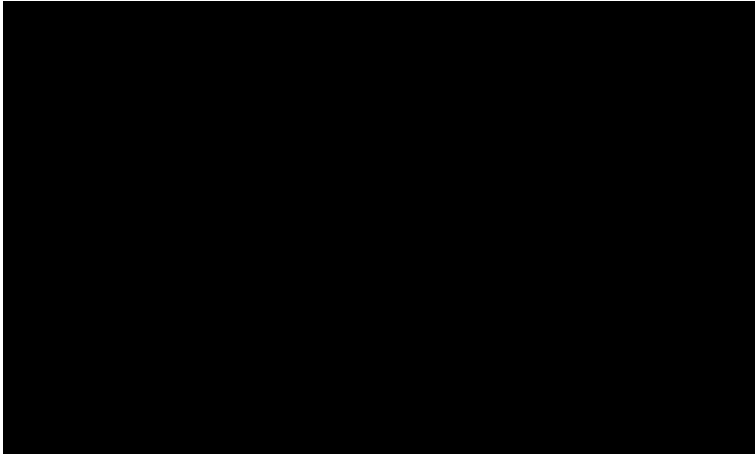


# 1.CMYK + Full White Backing

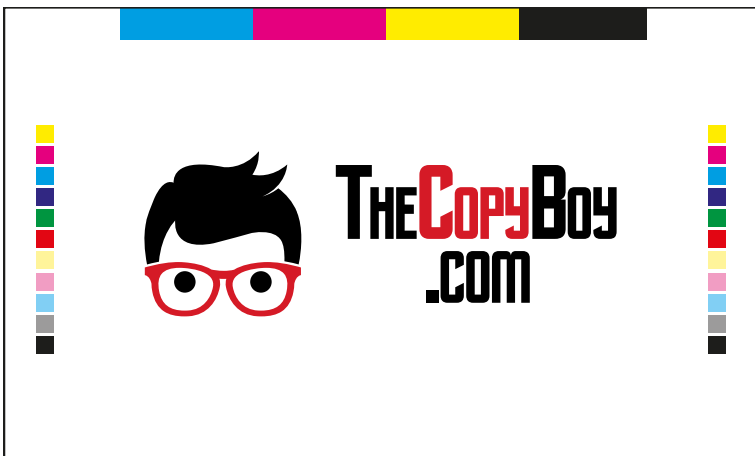
## a) White Backing Artwork:

-Everything Black will be printed on the product



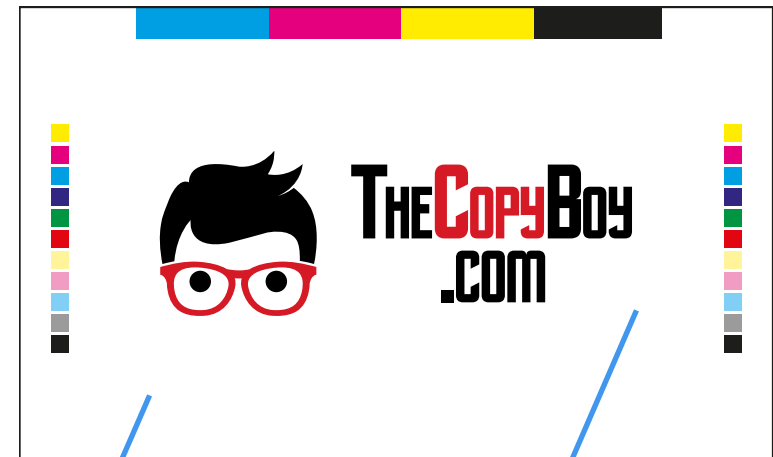
## b) CMYK Artwork:

-Everything will be printed in CMYK colour as per the artwork  
-Everything in white colour will not be printed



## c) Final Print Product

-With full white backing, no area will be transparent



Background is white as per the white backing artwork

\*Not Transparent

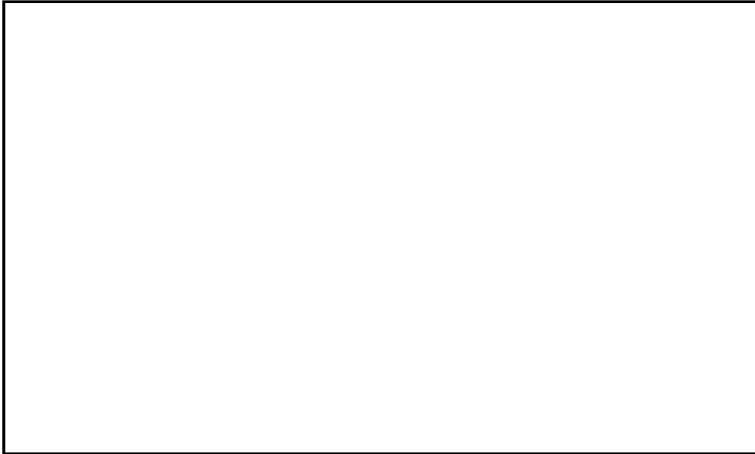
\*Due to nature of plastic material, white areas will still be slightly translucent if there are no other colours printed on the white backing.

Printed Colour is solid (not translucent) due to white backing

## 2.CMYK + No White Backing

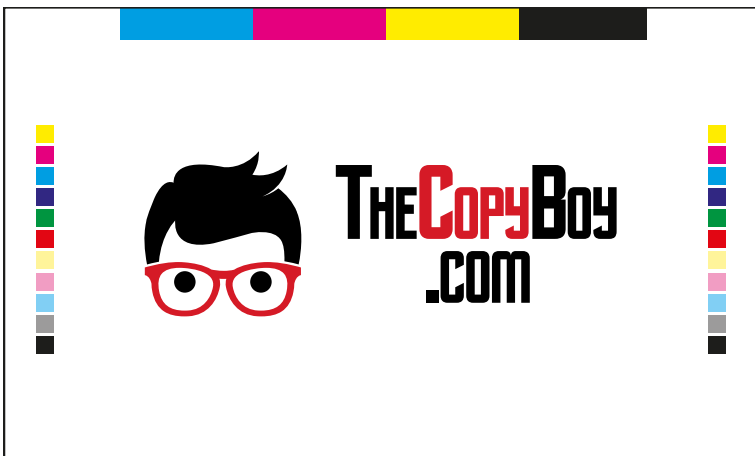
### a) White Backing Artwork:

- Everything Black will be printed on the product
- Leave empty(white) if no backing is required



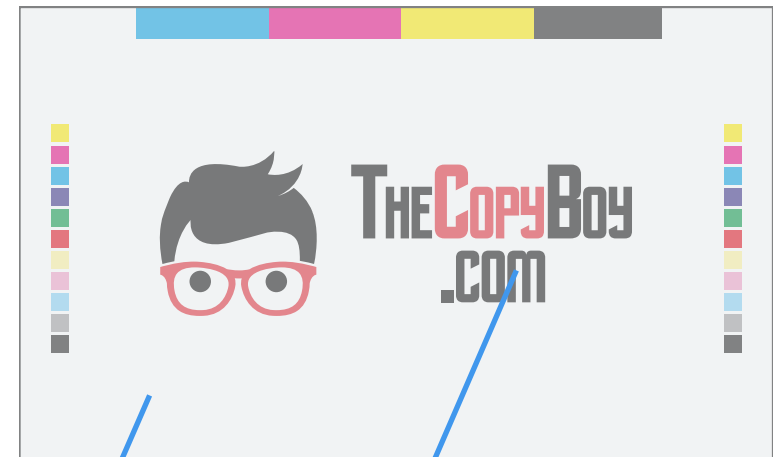
### b) CMYK Artwork:

- Everything will be printed in CMYK colour as per the artwork
- Everything in white colour will not be printed



### c) Final Print Product

- With no white backing, the product will be transparent/ translucent.



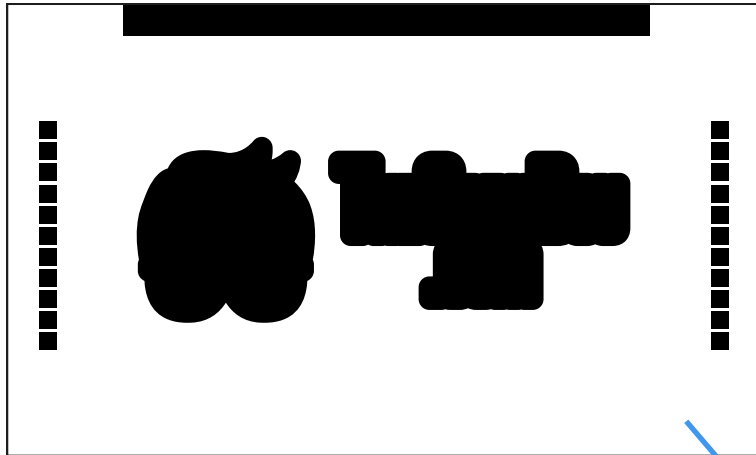
Background is transparent since there is no white backing artwork  
\*No white backing  
\*No colour printed

Printed Colour is translucent without any white backing

# 3.CMYK + Spot White Backing

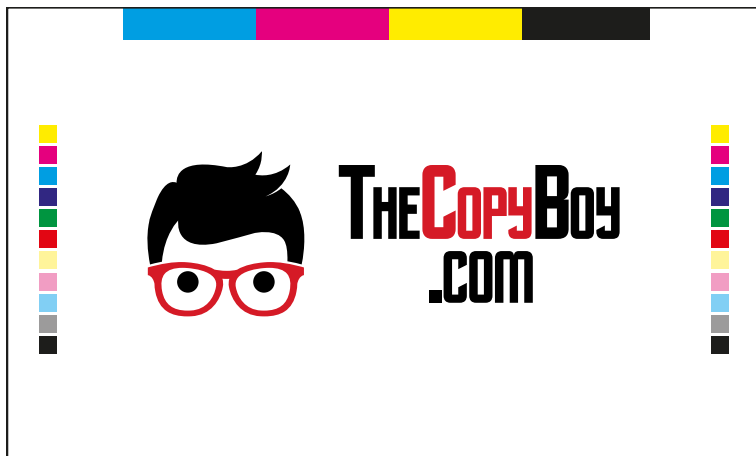
## a) White Backing Artwork:

-Everything Black will be printed on the product



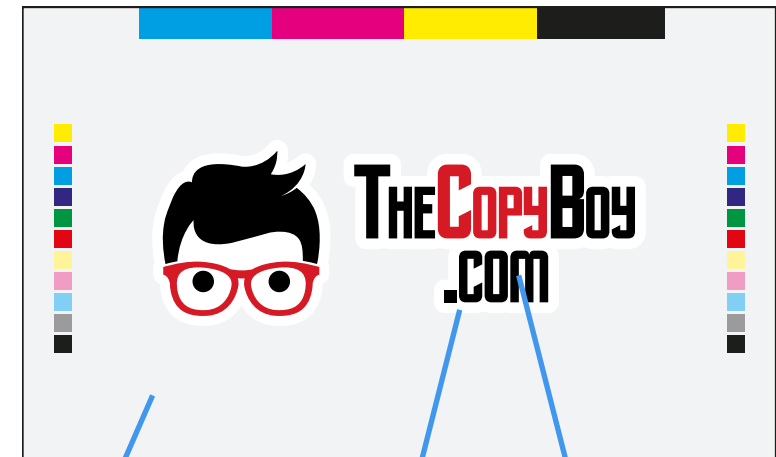
## b) CMYK Artwork:

-Everything will be printed in CMYK colour as per the artwork  
-Everything in white colour will not be printed



## c) Final Print Product

-With no white backing, the product will be transparent/ translucent.



Background is transparent since there is no white backing artwork  
\*No white backing  
\*No colour printed

White Backing

Printed Colour is solid with white backing